

Environment & Sustainability
SCHOOL



SYLLABUS

International Sustainable Business Course

ISBI



Module 1: Sustainable Finance

01 Sustainable Finance, Sustainability, and ESG

1. Introduction to Sustainability
2. What is ESG?
3. Introduction to Sustainable Finance

02 Financial System: Central Banks, Intermediaries, and Taxonomies

1. Introduction to Sustainable Financing in the Financial System
2. Introduction to Banking and Sustainability
3. Sustainable Finance Taxonomy

03 Sustainable Financial Products and Blended Finance

1. Classification of Green and Sustainable Financial Products and Assets
2. Introduction to Blended Finance
3. Sustainable Investment and Strategies

04 Fixed Income Assets and ESG Service Providers

1. Introduction to Sustainable Financing in the Financial System
2. Fixed Income Assets for Sustainability: Green Bonds, Social Bonds, Sustainability Bonds
3. Sustainability Product and Service Providers or Rating Agencies

Module 2: Environmental Aspects

05 ESG Principles and Standards

1. Sustainability Principles and Initiatives Classification
2. Global Principles
3. Responsible Company Conduct Initiatives
4. Responsible Investment Initiatives

06 Climate Change, Risks, and Environmental & Social Safeguards

1. Climate Change
2. Financial Risks and Opportunities Related to Climate Change
3. Environmental and Social Safeguards

07 Circular Economy, Green Transition Technologies, and Energy Efficiency

1. Circular Economy
2. The New Consumer
3. Technology and Climate Change

08 Carbon Markets

1. Fundamentals of Carbon Markets
2. Carbon Markets and Decarbonization

Module 3: Social Aspects

09 The Social Parameters

1. Evolution of Corporate Social Responsibility
2. Conclusions

10 Gender Equality and Inclusion

1. Gender Equality and Inclusion
2. Conclusions

11 The Integration of Social Issues in the Company: Culture as a Key Factor

1. Types of Corporate Culture and Sustainability Strategies
2. How Do the Most Recognized ESG Standards Reflect the Cultural Dimension?
3. Do Investors Consider Sustainability Culture?

Module 4: Governance Aspects

12 Corporate Governance: Introduction

1. Regulation of Corporate Governance: Basic Regulatory Framework
2. Summary of Key Good Governance Issues
3. Formal Compliance Approach vs. Practical or True Compliance Approach

13 Corporate Governance: Key issues in its operation

1. Fiduciary Duties
2. ESG and Governance Issues
3. Effective Board of Directors: Measuring Its Effectiveness
4. Transparency, Regulatory Compliance, and Accountability

14 Corporate Governance: Directors' Compensation, Risk Management, Internal Control, Corporate Reputation and Reputational Risk, Sustainability Information

1. The remuneration of the directors
2. Risks and their management
3. Sustainability Information: Sustainability Reporting, GRI, IR, ISO 26000, and SASB

15 Corporate Governance and Sustainability: The Role of the Board of Directors

1. The Integrated Sustainable Corporate Governance Model
2. Management of Stakeholders
3. Advantages of a Governance Model based on sustainability

Module 6: Overview of ESG in China

16 China's ESG Ecosystem and Policy Evolution

1. China's ESG Policy Development Trends
2. Carbon Market Development and Green Finance Innovation
3. Regulatory Requirements and Market Drivers

17 Corporate ESG Strategy and Value Chain

1. ESG Strategic Planning and Governance Structure
2. Carbon Neutrality Path and Low-Carbon Transition
3. Green Supply Chain

18 Corporate ESG Practices and Challenges

1. ESG Compliance Disclosure
2. ESG Rating Improvement
3. Supply Chain Management and Overseas Compliance